



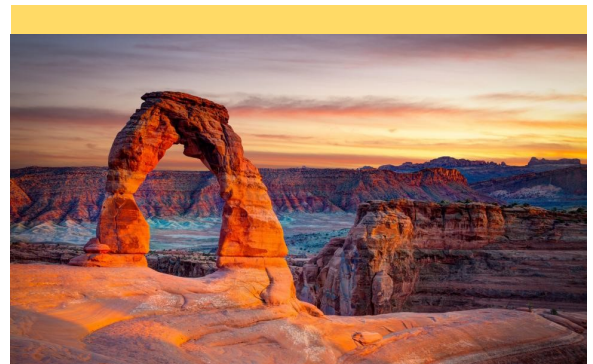
## Sponsorship Program

The Utah Chapter of HIMSS is offering sponsorships for our educational and networking events. Your sponsorship supports the chapter and allows us provide informative educational programming and networking opportunities for students, UHIMSS members and the broader healthcare community. Through your sponsorship, you will receive exposure to members and event attendees in addition to supporting chapter events.

### Chapter Events

- **Fall Educational & Networking Luncheon** - September
- **Chapter Leadership Training** - October
- **Innovation & Recognition Holiday Luncheon** - December
- **HIE** - January
- **Utah Health IT Advocacy Day** - February
- **FHIR Hackathon** - March
- **Women in Health IT Breakfast** - April
- **Chapter Annual Conference** - May

We offer three levels of annual sponsorship that help support these events. Each level includes benefits designed to meet your company's specific needs. Annual conference specific sponsorships are also available.



Our chapter membership includes more than 800 healthcare IT leaders and professionals in Utah. Sponsorship provides you with exposure to high-level decision makers throughout the state.

>2100

On Mailing List

120+

C-Level, VP Leaders from Utah

10% ↑

Chapter Growth Year over Year

[utah.himsschapter.org](http://utah.himsschapter.org)

## Annual Sponsorships

### Signature Level Sponsor

*\$5,000 Annual Contribution (Limited to four)*

- Provide a brief overview of company during the Spring Conference
- Prominent table-top exhibit space at Spring Conference
- 5 complimentary admissions to Spring Conference
- PowerPoint marketing slide included in scroll
- Opportunity to distribute one promotional piece in the conference materials
- Signature sponsor recognition in email communication to email distribution list throughout the year
- Signature sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website for 12 months

### Premier Level Sponsor

*\$4,000 Annual Contribution*

- Prominent table-top exhibit space at Spring Conference
- 4 complimentary admissions to Spring Conference
- PowerPoint marketing slide included in scroll
- Opportunity to distribute one promotional piece in the conference materials
- Premier sponsor recognition in email communication to email distribution list throughout the year
- Premier sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website for 12 months

### Partner Level Sponsor

*\$3,000 Annual Contribution*

- Prominent table-top exhibit space at Spring Conference
- 3 complimentary admissions to Spring Conference
- PowerPoint marketing slide included in scroll
- Partner sponsor recognition in email communication to email distribution list throughout the year
- Partner sponsor recognition and signage at all events
- Prominent company listing, with logo, company information, and link displayed on chapter website for 12 months

## Spring Conference Sponsorships

### Lunch Sponsor

*\$3,000*

- Provide a brief overview of company during lunch
- Signs recognizing your company on lunch tables
- Sponsor recognition and signage at conference
- PowerPoint marketing slide to be shown during lunch
- Add one promotional piece to conference bag
- 2 complimentary admissions to Spring Conference

### Break Sponsor

*\$1,500*

- Signs recognizing your company on break tables
- Sponsor recognition and signage at conference
- PowerPoint marketing slide to be shown during break
- Add one promotional piece to conference bag
- 1 complimentary admission to Spring Conference

### Corporate Table Sponsor

*\$1,500 per table*

- Includes registration for 8 individuals at corporate table
- A table tent will display the company logo
- Recognition in conference materials and during the opening announcements

### Conference Exhibitor

*\$1,500*

- Prominent table-top exhibit space at Spring Conference
- Your company logo will be shown in the program and will be listed on a welcome sign when the attendees check-in
- The attendee roster from the conference will be provided (opt-in attendees only)
- 2 complimentary admissions to Spring Conference

### Conference Supporter

*\$750*

- Company logo on signage and conference materials
- 1 complimentary admission to Spring Conference
- PowerPoint marketing slide included in scroll